

*Electrical Manufacturers Representative servicing the
Michigan market since 1977*



Powering Business Worldwide

Crouse Hinds

Steel & D/C fittings, steel boxes, liquid tight fittings & hubs

Wiring Devices

Commercial/industrial/residential devices & lighting controls

Edison

Fuses

Residential

CH & BR load centers, surge devices, transfer switches, power outlets & A/C disconnects



Copper/aluminum building wire, MC cable, cord, cordsets & electronics wire/cable



Polaris

Insulated multi-tap connectors

Tork

Switches, controls & timers

Metallics

Fasteners & anchors

Platinum Tools

Tools for wire & cable



EV chargers



Tools & equipment for electricians



Power solutions & commercial energy management



Panelboards, switchboards, control panels & enclosures



Indoor/outdoor lighting, lighting controls & EV chargers

Manufacturers Stocked in our Warehouse



B-Line series

Cable tray, bolted framing, enclosures & fasteners



Flexible conduit



Aluminum & steel ENC



Transformers & buck boosts



Straight conduit, fittings & boxes

About Us

Who We Are

We are a manufacturers sales agency serving the Michigan electrical market since 1977. Our company has been built on employee growth, customer satisfaction and representing quality manufacturers. We have established a reputation of unparalleled service and excellence in the Michigan market.



Our Principles

- Represent a select group of premier manufacturers.
- Develop long term relationships with our industry partners built on ethical practices.
- A sales structure designed to deliver profitability for distribution, manufacturers and contractors.
- Continuously improve all members of our team to provide the best sales support in the Midwest.



Company Profile

- Sales offices in Grand Rapids and Canton
- A 32,000 square feet office and warehouse in Canton
- Statewide delivery capabilities

Outside Sales

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Ken Bendell

Inside Sales



GALE MOLISEE
COLIN MCDONOUGH



NIKKI PRICE
COLIN MCDONOUGH



BOB KIRSTEN
GALE MOLISEE
KYLE POSLUSZNY



CRAIG CARROLL



COLIN MCDONOUGH



Powering Business Worldwide

KEVIN NAVARRE
CRAIG CARROLL